

## A new shopping break prescribes retail therapy for shopaholics at Langham Hotel, London

*(or..... how to get 10% off in some of the best shops in the West End - for the rest of your life...)*

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*May 2006:* Hamleys, Levi's Flagship, Liberty, Petit Bateau, Wedgwood, Esprit and Racing Green... just some of the famous shops where guests of the Langham Hotel's new *Shopaholics' Break* will be entitled to a 10% discount.

In pole position at the head of Regent Street, within walking distance of some of the best shops in the world, the Langham Hotel is the perfect starting block for some serious retail therapy. And guests of the new *Shopaholics' Break* will be given the much-coveted Regent Street Privilege Card, which entitles them to a 10% discount (or similar privileges) at - amongst others - 19 shops, 11 restaurants and bars – and discounted parking at the nearby Burlington Car Park.

And, best of all, the card is valid in perpetuity which means it can be used again and again, not just during guests' stay at the Langham.

Priced at just £299 including VAT (£149.50 per person) based on two people sharing a twin or double room, the *Shopaholics' Break* includes:

- One night's accommodation in a double or twin room
- Breakfast for two the following morning
- The Regent Street Privilege Card

- A copy of *Where to Wear 2006 London Shopping Guide* – a smart, sassy and honest guide that gives detailed information on where to buy the hottest looks, so that shopaholics don't miss a trick ([www.wheretowear.com](http://www.wheretowear.com))
- A delicious Aroma Spa Pedicure (*a revitalising foot massage after a hard day's pounding the pavements...*)

*More/*

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There never was a better time to check into the Langham Hotel and check out the retail on the doorstep: over the past three years, an amazing 36 new shops have opened on Regent Street, including the European flagship Apple store, Ted Baker, Reiss, Zara, Lacoste and Mango. The influx of contemporary brands joins established names such as Liberty, Aquascutum and Austin Reed. Habitat opened its new store in April, and the leading nursery specialist Mamas and Papas and Quicksilver are also due to open this Spring.

Time to get shopping.....

- ends -

**Langham Hotel, London, Portland Place, London W1A 1JA**

**To book the SHOPAHOLICS BREAK call 020 7636 1000**

**Email: [lon.resv@langhamhotels.com](mailto:lon.resv@langhamhotels.com) or visit [www.langhamhotels.com](http://www.langhamhotels.com)**

***The SHOPAHOLICS BREAK is valid Friday, Saturday, Sunday nights, and on Bank Holiday Monday nights, from 1<sup>st</sup> May to 31<sup>st</sup> December 2006, subject to availability***

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**NOTE:**

The Langham Hotel is London's original grand hotel, right at the hub of the West End. It is a member of *The Leading Hotels of the World* and is the flagship of Langham Hotels International (LHI), a young 5-star hotel company with properties in Hong Kong, North America, Australia and New Zealand. A substantial schedule of investment over the next few years will include a new bar and restaurant, designed by David Collins, and the complete refurbishment of the public areas and guestrooms.

**THE REGENT STREET PRIVILEGE CARD ENTITLES THE BEARER TO THE FOLLOWING:**

**10% discount (or similar privileges) at:**

**Retail:** Andrew's Ties; Aquascutum, Austin Reed, Capital Golf; Clark Shoes, Esprit, Filofax, Godiva chocolates, Hamleys, Hawes & Curtis, Levi's Flagship, Liberty. L'Occitane, Mitsukoshi (UK) Ltd., Petit Bateau, Racing Green, Talbots, The Pen Shop, Wedgwood

**Car Parking:** Burlington Car Park

**Restaurants:** Cocoon, Digress, Gabrielle's, Momo's, Sketch – The Parlour, Texas Embassy Cantina, The Gourmet Pizza, The Living Room, The Warwick, Veeraswamy, Zinc Bar and Grill

*Conditions apply:*

- *The card may only be used by the authorised signatory*