



LANGHAM HOTELS
International

PRESS RELEASE

THE LANGHAM, LONDON A HISTORICAL AND LITERARY FESTIVE SEASON

Saturday the 10th of June 1865 saw the grand opening of The Langham, London, presided over by HRH The Prince of Wales (later King Edward VII). The Langham, London was not only the capital's first purpose built 'Grand Hotel', but also the first in Europe. This illustrious heritage is reflected in the magnificent festive season to be offered by the hotel this year, the year of its £80million refurbishment. As well as the opportunity to celebrate the holidays in one of the Victorian era's most spectacular buildings with its 'Victorian Christmas', the hotel, its restaurants and bar will also reference The Langham, London's long historical connection to the literary world throughout December.

A Victorian Christmas

Available for private dining and events in the seven 'Private Carriage' dining rooms (named after horse-drawn carriages used in town by affluent Victorians), the Victorian Christmas experience will exemplify the qualities of luxury and hospitality for which The Langham, London has become known. Guests will be welcomed by their Headwaiter, traditionally dressed in a frock tail-coat and offered a glass of mulled wine whilst being entertained by carol singers in Victorian costume. Naturally the room and table decorations will play an important role in setting the atmosphere of the lunch or dinner, with a tapestry runner on the table, silver candelabra, a spiced spruce garland and crackers for each guest. During the meal, the main course will be presented to the host at the table who will be invited to cut the first slice before being served from the kitchen. No festive celebration would be complete without entertainment and The Langham, London will make sure all guests will have a



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most memorable experience. During their meal an actor playing a Victorian pickpocket will entertain diners with his sleight of hand and close up tricks - all items and jewellery removed will of course be returned – but gift-wrapped! Alternatively a visit from Father Christmas in an authentic (pre-Coca Cola) fir-green costume will be made, delivering presents to the party, brought by the host in advance or sourced by the hotel.

A Literary Christmas

Drawing on its location close to Fitzrovia, the city's original artistic and bohemian quarter, The Langham, London has a close association with the literary world. Notable figures who have been guests in the hotel include Oscar Wilde, Mark Twain and Somerset Maugham. Sir Arthur Conan Doyle even mentioned the hotel in several of his Sherlock Holmes stories. Today, The Langham, London hosts regular book launches, literary and artistic events. Three distinct culinary packages have been created to honour the hotel's literary past and provide an original and innovative way to celebrate, they are the Sherlock Holmes package, the Charles Dickens package Alice in Wonderland package.

Already winning rave reviews for its newly refurbished guest rooms, entertaining spaces and Palm Court, The Langham, London's festive offering will go further to confirm the hotel's rightful position amongst the very select group of London's very finest hotels.

For more information or to book call 020 7973 7578, email

tllon.events@langhamhotels.com or visit

http://london.langhamhotels.co.uk/en/meetings/christmas_parties_london.htm

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About Langham Hotels International & Its Affiliates

Langham has a legendary hotel heritage dating back to 1865 when The Langham in London originally opened as Europe's first Grand Hotel. For over 140 years, this flagship hotel has been at the forefront of sophisticated and gracious hospitality. Today, all Langham Hotels worldwide inherit the same philosophy that reflects elegance in design, innovation in hospitality, genuine service and captivation of the senses creating a truly unique hotel experience.

The group is pursuing an aggressive portfolio growth strategy using its distinctive brands and affiliate – The Langham, Langham Place and Eaton. Currently 18 hotels, including affiliates, are open or in the pipeline across four continents.

The Langham is where guests can enjoy service with poise and be enchanted by our innovation and traditions while Langham Place, the fun sibling of The Langham, is about living the 21st century through design, technology and attitude, epitomising stimulating and artistic hospitality.

Eaton, a premium four-star affiliate property, aims to surprise and delight our guests with a value-for-money proposition that delivers a stylish, modern level of comfort with spirited, can-do service.

Langham Hotels International is a wholly-owned company of Great Eagle Holdings (Stock Code: 0041) which was founded in 1963 and listed on the Hong Kong Stock Exchange in 1972.

Reservations for Langham hotels can be made by logging onto langhamhotels.com or eatonhotels.com.



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Our Properties

EUROPE:

The Langham, London

INDIA:

Langham Place, Koregaon Park, Pune
(opening soon)

NORTH AMERICA:

The Langham, Boston
The Langham, Huntington Hotel & Spa,
Pasadena

PACIFIC:

The Langham, Auckland
Langham Place, Waiheke Island, Auckland
(opening soon)
The Langham, Melbourne

ASIA:

Hong Kong

The Langham, Hong Kong
Langham Place, Mongkok, Hong Kong
Eaton Hong Kong

China

The Langham, Yangtze Boutique, Shanghai
Langham Place, Beijing (opening soon)
Langham Place, Beijing Capital Airport
(opening soon)
Langham Place, EDZ, Guangzhou
(opening soon)

Thailand

Langham Place Samui at Lamai Beach
(2009)
Langham Place Miora Resort + Spa, Kalim
Bay, Phuket (opening soon)
The Langham, Sukhumvit, Bangkok
(opening soon)
Langham Place, Phayathai, Bangkok
(opening soon)

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