



THE LANGHAM

London



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PRESS RELEASE

THE LANGHAM, LONDON LAUNCHES A COMPETITION TO SEND LUCKY DINERS TO THE ARCTIC CIRCLE.

The Langham, London is famed as being Europe's first 'Grand Hotel'. This festive season to celebrate its recently completed programme of renovation, The Langham will be offering diners a chance to win a trip to Lapland, the home of St Nicholas, for the most authentic festive season experience.

Diners who make reservations for 4 or more persons in either **The Landau**, the hotel's award winning restaurant, or The Langham's **Carriage Rooms**, its private dining rooms for up to 40 persons, for the period of 23 November to 31 December inclusive, will automatically be entered into a prize draw.

To qualify, diners must confirm reservations by 30 November and the winner will be selected at random on 1 December.

The prize includes a complimentary overnight stay at The Langham, London on Regent Street, a complimentary transfer to Heathrow airport and two return flights with Finnair to Rovaniemi airport in the Arctic Circle. From Rovaniemi, guests will be collected and transported for one hour through the stunning,

1C PORTLAND PLACE, REGENT STREET, LONDON, GB W1B 1JA
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snowy landscape, to one of Lapland's romantic retreats - The Aurora Chalet, for a complimentary two-night stay.

Hotel Aurora Chalet offers a variety of opportunities to savour the unique character of Lapland's wilderness. The theme of the Aurora Chalet is the Aurora Borealis or Northern Lights. The Aurora Alarm service will inform clients when the Northern Lights are visible in the sky. Guests will enjoy the enchanting ambience of the hotel which offers a cosy wood-cabin feel, with rooms that come complete with their own sauna and fireplace.

"The launch of this competition is perfectly timed for the festive office party season, encouraging Londoners to book their Christmas lunch or dinner at The Langham and have a chance to win an amazing trip," comments Katie Benson, The Langham's Managing Director and Regional Vice President. "The Landau brings together a potent mix of beautiful design, genuine service and innovative food, which can also be savoured in Postillion and our Private Carriage Rooms."

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NOTES TO EDITOR

This offer is redeemable from 1 December 2009 until 31 January 2010, in honor of the festive and winter season months. Flights are subject to availability and guests will be offered flights closest to their desired dates.

To be entered into the competition, diners will need to make a booking by e-mail, telephone or in person, leaving their postal or e-mail contact details. The winner will be selected at random and announced on 1 December.

The Landau is open for

Lunch: Monday – Friday and Sunday 12.30pm – 2.30pm

Dinner: Monday – Saturday 5.30pm – 10.30pm

Theatre menu is available from 5.30pm – 7.00pm

Christmas menus from £65 per person

For reservations in The Landau please call +44 (0) 20 7965 0165

For reservations in the private Carriage Rooms please call +44 (0) 20 7973 7566.

Hotel Aurora: +358 (0)16 327 2700 or sales@aurorachalet.fi

Visit Finland For further information on Finland visit www.visitfinland.com

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Baltic States. Finnair fly twice daily from Manchester airport and four times daily from Heathrow airport via Helsinki to the Far East

Finnair remains a full service carrier still providing complimentary wine, beers and soft drinks to all passengers on all routes. Lie flat beds are standard for business class in the long haul fleet.

Flying the most direct route means passengers travel in the most time efficient, cost effective way and it also burns less fuel so it's the most environmentally friendly way to fly!

Tickets can be booked at www.finnair.co.uk or 0870 2414411. For more information please see www.finnair.com

For UK press enquiries please contact Sarah Gormley on 07919 886488 or finnair@madeinmanchester.tv

Finnair blogs: <http://blogs.finnair.com>

Photobank: www.finnair.com/gallery

Finnair Group website: www.finnairgroup.com

via.Helsinki: www.viahelsinki.com

<http://feel.finnair.com>

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About Langham Hotels International & Its Affiliates

Langham has a legendary hotel heritage dating back to 1865 when The Langham in London originally opened as Europe's first 'Grand Hotel'. For over 140 years, this flagship hotel has been at the forefront of sophisticated and gracious hospitality. Today, all Langham Hotels worldwide inherit the same philosophy that reflects elegance in design, innovation in hospitality, genuine service and captivation of the senses creating a truly unique hotel experience.

The group is pursuing an aggressive portfolio growth strategy using its distinctive brands and affiliate – The Langham, Langham Place and Eaton. Currently 18 hotels, including affiliates, are open or in the pipeline across four continents.

The Langham is where guests can enjoy service with poise and be enchanted by our innovation and traditions while Langham Place, the fun sibling of The Langham, is about living the 21st century through design, technology and attitude, epitomising stimulating and artistic hospitality.

Eaton, a premium four-star affiliate property, aims to surprise and delight our guests with a value-for-money proposition that delivers a stylish, modern level of comfort with spirited, can-do service.

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Langham Hotels International is a wholly-owned company of Great Eagle Holdings (Stock Code: 0041) which was founded in 1963 and listed on the Hong Kong Stock Exchange in 1972.

Reservations for Langham hotels can be made by logging onto langhamhotels.com or eatonhotels.com.

Our Properties

EUROPE:

The Langham, London

INDIA:

Langham Place, Koregaon Park, Pune
(opening soon)

NORTH AMERICA:

The Langham, Boston
The Langham, Huntington Hotel & Spa,
Pasadena

PACIFIC:

The Langham, Auckland
Langham Place, Waiheke Island, Auckland
(opening soon)
The Langham, Melbourne

ASIA:

Hong Kong

The Langham, Hong Kong
Langham Place, Mongkok, Hong Kong
Eaton Hong Kong

China

The Langham, Yangtze Boutique, Shanghai
Langham Place, Beijing (opening soon)
Langham Place, Beijing Capital Airport
(opening soon)
Langham Place, EDZ, Guangzhou
(opening soon)

Thailand

Langham Place Samui at Lamai Beach (2009)
Langham Place Miora Resort + Spa, Kalim
Bay, Phuket (opening soon)
The Langham, Sukhumvit, Bangkok
(opening soon)
Langham Place, Phayathai, Bangkok
(opening soon)

- Ends -

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